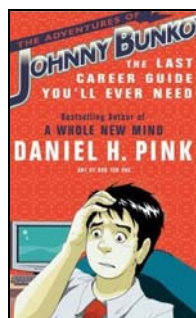


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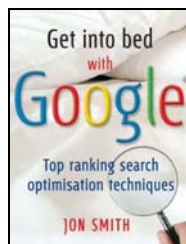
## New Books May 2008



### **The Adventures of Johnny Bunko : the Last Career Guide You'll Ever Need / Daniel H. Pink**

RRP: \$21.00  
AIM Member: \$18.90

There's never been a career guide like *The Adventures of Johnny Bunko: the Last Career Guide You'll Ever Need*. Told in manga, the Japanese comic book format that's an international sensation, it's the fully illustrated story of a young Everyman just out of college who lands his first job. Johnny Bunko is new to the Boggs Corp., and he stumbles through his early months as a working stiff until a crisis prompts him to rethink his approach. Step by step he builds a career, illustrating as he does the six core lessons of finding, keeping, and flourishing in satisfying work. A groundbreaking guide to surviving and flourishing in any career.



### **Get into Bed with Google : Top Ranking Search Optimisation Techniques / Jon Smith**

RRP: \$24.95  
AIM Member: \$22.45

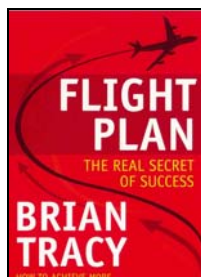
*Get into Bed with Google* will help readers get their websites at the top of search results pages so their customers can find them easily and quickly, which in Google terms is the gold at the end of the rainbow. It is simply brilliant.



### **Brilliant Answers to Tough Interview Questions :Smart answers to whatever they can throw at you 3rd Edition / Susan Hodgson**

RRP: \$24.95  
AIM Member: \$22.45

You're going for an interview. You know that the interviewer will throw some tricky questions your way – and you know you've got to stay calm and respond well to impress them. With over 200 of the most commonly asked questions and ideal answers, this is the book that will make sure you are ready to handle anything.



### **Flight Plan : The Real Secret of Success /Brian Tracy**

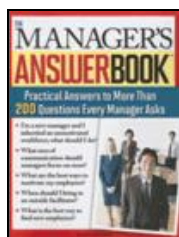
RRP: \$29.95  
AIM Member: \$26.95

*In Flight Plan* Brian Tracy reveals the real key ingredients that go into accomplishing any long-term, meaningful success. He shares universal principles and timeless truths that have been discovered and rediscovered through the ages and that all successful people learn and practice. Tracy observes that any airplane, headed for any destination, will be off course 99 percent of the time because of air turbulence. But, by locking in on its destination, taking off, and making continual course corrections, the plane will arrive as scheduled. The same is true of people's journey through life.

# Bookshop Bulletin



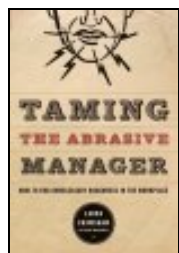
## New Books May 2008



### Managers Answer Book : Practical Answers to More Than 200 Questions Every Manager Asks /Susan Benjamin

RRP: \$32.95  
AIM Member: \$29.65

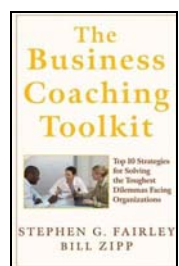
Management issues frustrate managers and employees alike, consuming countless hours of productivity and taking a serious toll on morale and turnover. The Manager's Answer Book covers more than 200 common questions and issues for managers, ranging from the basics of how to be a manager to the subtle nuances of handling sticky situations.



### Taming The Abrasive Manager: How To End Unnecessary Roughness In The Workplace / Laura Crawshaw

RRP: \$37.95  
AIM Member: \$34.15

*Taming the Abrasive Manager* is an ideal resource for managers, human resource professionals, coaches, and anyone who works for or with an abrasive boss. Crawshaw offers invaluable insights gained from her encounters with abrasive bosses in corporate jungles who aggressively defend against threats to their dominance in the high-risk business of survival. These insights, combined with lessons learned from employees and organizations who have successfully reined in their unmanageable bosses, provide realistic solutions that will improve the workplace for everyone.



### The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations /Stephen Fairley & Bill Zipp

RRP: \$47.95  
AIM Member: \$43.15

Discover the 10 best Coaching practices for solving problems and implementing change with clients right away. Whether it's increasing a client's time management skills, giving feedback to an employee, or building a leadership team, *The Business Coaching Toolkit* presents a valuable supply of straightforward exercises designed to bring a new dimension to every coaching professional's work with clients.

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