

This December, give the gift of knowledge.

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For the coming festive season, AIM Knowledge Centre has selected a great range of books for your corporate gifts and holiday reading. **AIM Members receive a 10% discount.**



1000 CEOs: Proven strategies for success from the world's smartest executives

1000 CEOs presents the career histories of the world's great business leaders- from Henry Ford to Sam Walton to Rupert Murdoch- resulting in a brilliant combination of practical examples and proven advice. You'll benefit from the expertise and experience of the people who shape today's world of business and discover what you need to do to succeed in a competitive marketplace. Incisive, insightful, and inspiring, 1000 CEOs is your chance to meet and learn from the CEOs leading the business world.

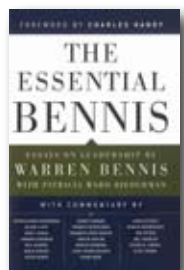
Author Andrew Davidson (editor in chief)
RRP \$59.95
AIM Member \$53.95



Strategy for Sustainability: A business manifesto

In *Strategy for Sustainability*, business innovator Adam Werbach moves sustainability beyond just "thinking green," to notions of sustainability that will last, those that address social, economic and cultural trends. This book proposes a new business strategy framework that is keenly attuned to the world around us, flexible enough to respond to rapid change, and focused on the long view. For business leaders everywhere, this is a vital resource and an eye-opening look at the future of business.

Author Adam Werbach
RRP \$39.95
AIM Member \$35.95



The Essential Bennis: Essays on leadership by Warren Bennis with Patricia Ward Biederman

As a top-level advisor to four U.S. Presidents and one of the world's most acclaimed lecturers, Warren Bennis's influence in the public sphere cannot be overestimated. *The Essential Bennis* collects Bennis's most influential, insightful writings from his more than fifty years of work. Each chapter is illuminated with comments from friends and collaborators, such as Charles Handy, Rosabeth Mass Kanter, Glenn Close, Steven Sample, and more. Whether you are a Bennis disciple already or this is your introduction, *The Essential Bennis* is a must-read.

Author Foreword by Charles Handy
RRP \$57.95
AIM Member \$52.15



The Corporate Culture Survival Guide (New and revised edition)

In this increasingly global-minded world, corporate culture and subculture are now crucial areas for business leaders and organizations to master. More than ever, leaders must have a clear understanding of various cultures before they can effectively reach out to them and manage a multicultural environment. Edgar H. Schein's book *The Corporate Culture* is an ideal resource for leaders attempting to navigate their corporate culture, reach out to international sectors, and more. In it, Schein builds on the ideas he exposed in the 1999 edition, but he adds helpful pointers and insight relevant to today.

Author Edgar H. Schein
RRP \$49.95
AIM Member \$44.95

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Employee Engagement:
A roadmap for creating profits, optimizing performance and increasing loyalty

Each employee within an organization comes to work with a choice of how much effort they are willing to give their company. This book outlines a comprehensive framework, language, & process that genuinely helps CEOs & business executives connect their overall business strategy with human resource, OD, & performance improvement professionals.

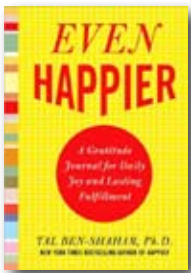
Author Brad Federman
RRP \$82.95
AIM Member \$74.65



Strategic Alliances & Marketing Partnerships: Gaining competitive advantage through collaboration and partnering

Strategic Alliances and Marketing Partnerships will help readers understand how partnerships function and how they can manage them more effectively and efficiently. Dealing with key topics such as supply chain management, marketing channels and relationship management, the book identifies the key factors that determine partnering excellence.

Author Richard Gibbs & Andrew Humphries
RRP \$79.95
AIM Member \$71.95



Even Happier: A gratitude journal for daily joy and lasting fulfillment

In this week-by-week guided journal, Tal Ben-Shahar offers a full year's worth of exercises to inspire happiness every day. Using the groundbreaking principles of positive psychology that he taught in his wildly popular course at Harvard University and that inspired his worldwide bestseller .

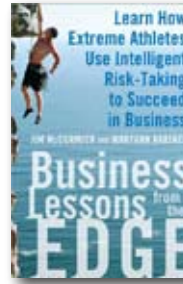
Author Tal Ben-Shahar
RRP \$29.95
AIM Member \$26.95



Am I The Only Sane One Working Here? 101 solutions for surviving office insanity

When things get crazy, you may not be able to control how others behave, but you can change how you respond. Al Bernstein shows you how understand the situation, how to keep the craziness from bothering you, how to keep things from getting worse, and how you can make them better.

Author Albert Bernstein
RRP \$29.95
AIM Member \$26.95



Business Lessons from the Edge: Learn how extreme athletes use intelligent risk taking to succeed in business

No guts, no glory. This is a guide to X-treme success, with insight from Tony Hawk, Carey Hart, and other superstars. What does it take to succeed in business? Risk-taking, preparation, and self-confidence are the same principles that drive extreme athletes to the highest peaks of performance. This action-ready guide shows readers how to capture the winning mindsets of champions - for extreme success in business and life.

Author Jim McCormick & Maryann Karinch
RRP \$39.95
AIM Member \$35.95



Clever: Leading your smartest, most creative people

Leading clever people can be enormously challenging, yet doing so effectively is the key to your organization's sustained success. Lively and engaging, this book provides the ideas, practices, and examples you need to create an environment where your most brilliant people can flourish.

Author Rob Goffee & Gareth Jones
RRP \$50.00
AIM Member \$45.00

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